Chelsey Evans

Chelsey Evans is the CSR Manager at Nordstrom where she oversees the company’s sustainability strategy and activities. She recently led the launch of the retailer’s new Sustainable Style product category on Nordstrom.com, where customers can find thousands of products made from more sustainable materials and with higher manufacturing standards. Chelsey manages Nordstrom’s clothing take-back program, leads sustainability goal-setting and stakeholder engagement efforts, supports sustainability marketing and merchandising, and is responsible for the company’s ESG reporting. Prior to Nordstrom, Chelsey worked in sustainability strategy, crisis communications and reputation management at several national retailers. She holds a Master of International Business from The Fletcher School at Tufts University.