

# Sarah Sanborn

After earning a bachelor's in environmental studies with a focus in communications and a minor in music from the University of Washington, Sarah began her career at KCTS 9, writing about environmental issues in the Pacific Northwest for the QUEST program. She then moved to EnviroIssues, where she worked with government agencies and organizations to educate and engage stakeholders and the public on natural resource, public transportation, and infrastructure projects. Prior to joining Forterra, she served as director of communications at the YMCA of Greater Seattle where she led public relations, key messaging, and crisis and CEO communications. At the Y she organized and held one of their first press conferences, attracting attention from all major TV stations and many newspaper and radio stations in the region. Sarah received a foundations in public participation certificate from the International Association of Public Participation. As a writer and advocate for environmental and social justice, she is attuned to how the language we use shapes the world around us. Outside of work, Sarah plays trombone, practices yoga daily, and makes a point of spending time outdoors.