Background
In the United States, approximately 30 to 40 percent of food is being wasted at the household level. Reducing food waste becomes extremely important with the increasing human population and properly managing enough food. In the past recent years, more effort was put into action to address the food waste crisis at a national and local level.

Research Question
What are best practices for outreach and advocacy to reduce food waste to household level communities?

Internship and methods
• Interned with the City of Redmond in their Solid Waste Team
• Developed pilot project for food waste; Love Food: Stop Waste Challenge
• Before and after surveys

Results
Figure 1. Graph of food waste reduction strategies that participants selected to use during their challenge.

Results (Continue)
Figure 3. A pie chart of how participants would like to receive their information and updates for future challenge.

Implications
• An overall positive respondent from the participants when it comes to working on their own personal behavior change.
• Recommendation of future food waste campaigns: involving different organizations and partnerships for more collaborative work.
• Recommendation: Create an event that geared towards family involvement, instead of individual.

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