

How College Campuses in America Can Improve Sustainable Transportation

Feiyang Ji*, Program on the Environment, UW Seattle Alexa Russo, Stephen Classen, Site Supervisor, UW Bothell/Cascadia College Kristi Straus, Faculty Advisor, College of the Environment, UW Seattle





Background

- •Global warming is a huge problem. Transportation accounts for more than 30% of greenhouse gas emissions.
- •US is a car dependent country. In order to address this problem, college campuses work hard to move toward sustainability.
- •Thus, improvement of sustainable transportation is important to understand.

Research Questions

How can colleges in America improve sustainable transportation?

Internship and Methods

- •Interned at Common Caws for Sustainability Podcast-This organization's mission is to spread awareness of sustainability.
- •My partner and I worked together to produce podcasts to spread ideas to campuses particular UW.
- •The podcast was consisted of the following topic of sustainable transportation (Fig 1): biking, buses and light rails, and clean air vehicles.
- •Literature reviews and surveys (UW transportation) related to sustainable transportation on campuses were researched in order to find improvements for sustainable transportation in colleges.





Fig 1 Biking and buses are two of the most important sustainable transportation on college campuses

Results

- •Time of days available and availability of seats need to be improved. (Fig 2)
- •However, roadway improvements like greenway routes (recreational and environmental protection use) still needed in order to provide better commute experiences. (Fig 3)
- •Secure bike parking locations should be expanded. (Fig 3)
- •More bike pavement signs are needed. (Fig3)

	Frequ ency of servic e	Numbe rs of service s transfe rs require d	Trave I time	Cost	Reliabi lity (on time)	Percepti on of safety	Seats availa -bility	Time of day availab le
Exceeds needs and expectations	7%	9%	2%	29%	8%	14%	9%	9%
Meets needs and expectatio ns	60%	55%	44%	60%	59%	69%	64%	56%
Does not meet needs and expectations	33%	36%	53%	11%	33%	17%	27%	35%

Fig 2 Transit Satisfaction Rating UW Seattle. Satisfaction of transit system is high, but there are still rooms for improvements.

Implications

- •Communication and planning will continue to make sustainable transportation become more accessible to more people in terms of factors such as prices and expansion of transits around campuses.
- •Campaigning about the importance of sustainable transportation at campus communities is quite helpful.
- •Helpful programs maximize efficiencies should continue to be implemented in order to have great commute experiences to campuses.
- •With these ideas in mind, sustainable transportation on college campuses effectiveness will be hugely improved.

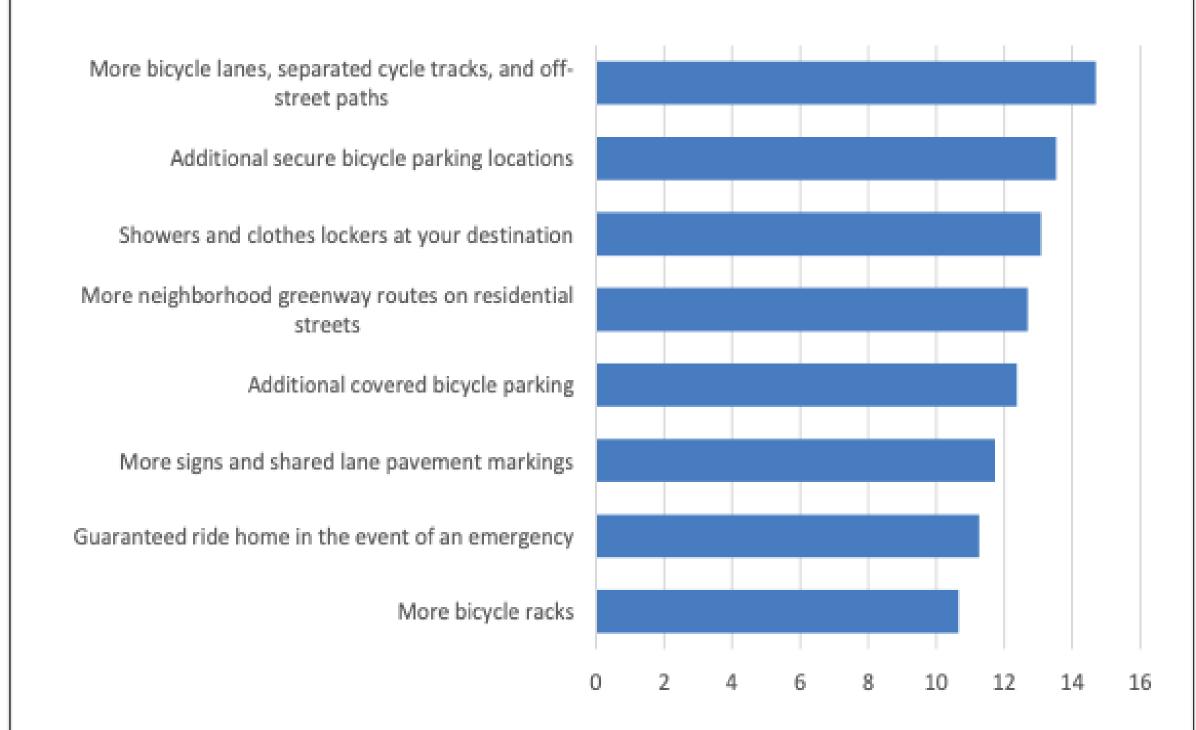


Fig 3 What Impact More People to Bike, UW Seattle

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