

### THE FUTURE OF OUR WATER: ADDRESSING WATER QUALITY, SUPPLY, AND DEMAND

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# Background

- Stormwater runoff is a big contributor to water pollution and is detrimental to public, aquatic, and environmental health (Fig. 1)
- Climate change will increase frequency of extreme weather events.
- Storm drain marking programs are meant to educate and raise awareness within the public to reduce pollutants that enter storm drains

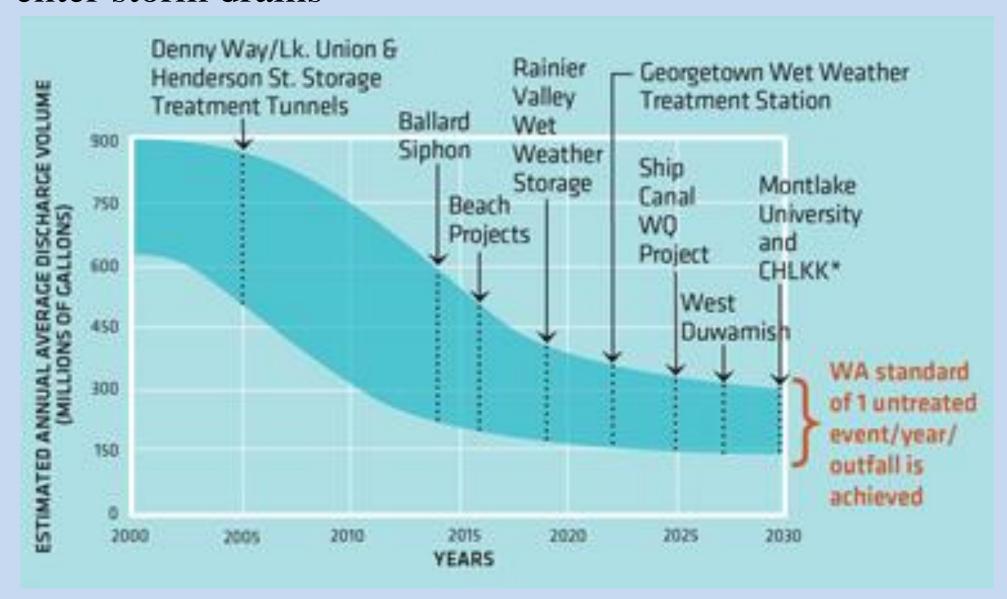


Figure 1: Past, current, and future annual average discharge volume of untreated wastewater to waterways in King County

# Research Question

 What qualities do storm drain marking programs around Washington state have in common that makes their program effective in educating the public?

## Internship/Methods

- Interned for Seattle Public Utilities (SPU) with their Stormwater Engagement / Pollution Prevention Group
- Conducted and analyzed expert interviews with 7 jurisdictions around WA state regarding their storm drain marking program
- Performed academic literature reviews on alternative solutions to decrease stormwater runoff pollution

#### Results

- 6/7 jurisdictions favored utilizing plastic or metal adhesives due to their cost-effectiveness, longevity, and ease of installation (Fig. 2)
- Having a streamlined volunteer onboarding system is crucial in bolstering volunteer participation
  - "It would be helpful on our end, just workload wise, to have a streamlined process" City of Kirkland
- Having a robust GIS data tracking system Cartegraph,
  (ESRI)
  - "We are trying to get Cartegraph. It is an app where we can better track physical structures, include past inspections, photographs, attachments and more." City of Mukilteo
- Some barriers/challenges commonly faced with storm drain marking programs are not having enough funding/staff and inadequate public outreach.
  - "I feel like every jurisdiction struggles with reaching out to all parts of the community and equitable engagement is often difficult." City of Tacoma
  - "I mean right now, it's just me" Clark County Public Works



Figure 2: Metal medallion with message

### **Alternative Solution**

- Utilize green stormwater infrastructure (GSI) (Fig. 3) such as rain gardens, increasing pervious surfaces, cisterns, tree trenches, and green roofs.
- GSIs can help decrease stormwater runoff by capturing rainwater. This can potentially increase water supply and potentially reduce flooding

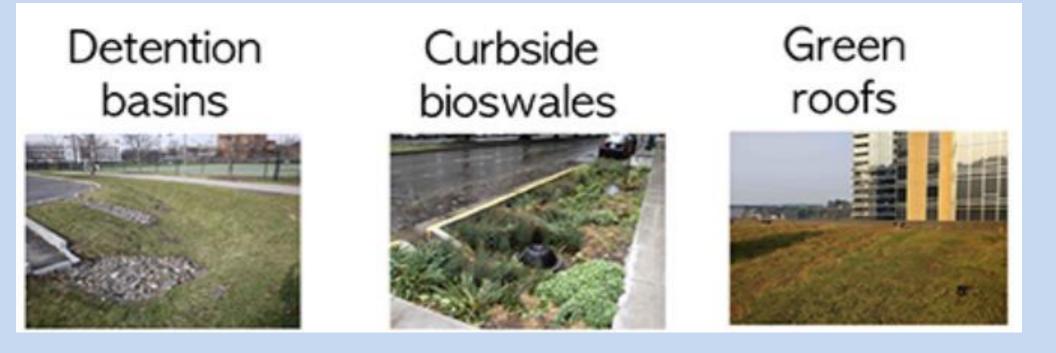


Figure 3: Green stormwater infrastructure examples

## **Implications**

- This project aimed to determine effective qualities of a storm drain marking program for other cities around the US to follow and help address water quality
- Increase funding to hire more staff that would be able to further promote storm drain marking programs to bolster volunteer participation
- The hope of storm drain marking programs is to raise awareness and educate the public about the role of stormwater runoff in determining water quality
- GSIs should be utilized in as many public and private infrastructure as possible

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